

Say Yes! to Kids (SYTK): Frequently Asked Questions

What is *Say Yes! to Kids*?

Say Yes! to Kids (SYTK) is an annual partnership fundraising appeal sponsored by the Anglican Foundation of Canada (AFC), now in its fourth year. Since 2021 the SYTK movement has provided over \$625,000 in funding to more than 125 beneficiaries and fundraising partners for youth-focused ministry and outreach across the Anglican Church of Canada. Each year, parishes and dioceses join a nationwide peer-to-peer (online) fundraiser that is led and supported by AFC. Using the fundraising event of their choice—a walk, games day, concert, etc.—parishes use modern fundraising tools to generate financial support for a significant local youth initiative.

What is *Say Yes! to Kids Sunday*?

New to the 2024 campaign is the celebration of *Say Yes! to Kids Sunday* on June 2. The SYTK Sunday liturgy is the spiritual focal point for the movement. It will be a flexible, adaptable resource that any church can use, providing suggested readings, hymns, collects and other resources that may be adapted to any context.

Does my church have to be part of the campaign to celebrate SYTK Sunday?

No. The goal of SYTK Sunday is to rally Canadian Anglicans to celebrate children, youth, and young adults in our midst and pray for the creativity and compassion to make young people a vital part of the fabric of our church now and in the future.

What is the campaign timeline?

SYTK runs from April 2 to June 30. Parishes can campaign for the entire period or choose a date range within the campaign window to run their local effort.

What if we don't want to do an event?

A specific event is not mandatory. Many SYTK partners have run very successful story-based campaigns on the strength of their local case for support. The AFC team will help you decide what is right for you and will help you develop your case for support.

How much of the funds raised by our parish team will we get to keep?

Each parish team will secure a grant of 80 percent of the funds they raise, including any matching gifts or leadership giving boosts provided by AFC.

What will happen to the other 20 percent of funds raised?

The remaining 20 percent will be retained by AFC to increase the [Kids Helping Kids Fund](#) (KHK) which will enable even more youth-focused grants across Canada. The Foundation will cover the costs of running the campaign from this share.

What is an AFC Angel Donor Match?

Each year AFC rallies leadership gifts in support of the local campaign teams to help ensure their success. For both the 2022 and 2023 campaigns, each team received an AFC Angel Donor Match on the first \$1,000 they raised.

What if parishioners want to designate a gift directly to our youth ministry?

The case for support and all promotional materials will be very clear about the partnership nature of the campaign. There may be instances where a donor will want to make a gift directly to, and for the sole benefit of, the local team. Giving is voluntary; donors are free to direct their philanthropy as they see fit.

We would like to raise funds to hire a youth coordinator. Are salaries eligible?

Appropriate staffing costs for a specific ministry position (not a specific individual) are eligible. Every participating parish will be asked to articulate a campaign fundraising goal and to establish a budget which can include salaries, capital repairs, equipment—anything that supports the youth-focused projects and programs that you imagine will make a difference in your community. Many SYTK partners are using this annual campaign to generate sustainable revenue for staffing.

How do our donors make their donations? To the church, or to AFC directly?

Donors give to AFC in support of the local team effort and will be given a charitable tax receipt by AFC for gifts of \$20 or more. All gifts are designated at the point of giving and tracked accordingly, like all other donations to AFC. Grants will be disbursed to the partner at the end of the campaign with full reporting on donations.

Our donors don't like giving online. Can they send cheques?

Yes: offline gifts in the form of cheques and credit cards are acceptable. In addition to providing an online giving platform, each parish team will be provided with traditional donation forms that can be used to facilitate gifts made by other methods.

Can my parish still apply for a youth-focused grant if we don't take part in SYTK?

Yes. AFC will still accept grant applications through the regular quarterly grant cycles. Many youth-focused programs are funded by AFC through regular grants, KHK, and our seasonal Requests for Proposals. Visit anglicanfoundation.org/apply to learn more about all AFC funding programs.

FOR MORE INFORMATION CONTACT:

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